

# Placemaking Manifesto

## THE PLACEMAKING MANIFESTO: A Public Discussion

Monday, October 23, 6-7:30pm

**Placemaking** is about *sense of place*. Everybody – people of all backgrounds, ages and abilities – can participate in creating successful public places. Everyone can serve the agenda of excellence in design, healthy communities and thriving neighborhoods. Our built environment is a common good that comes alive through an understanding of how humans instinctively relate to space, design leadership that leverages it, and activity programming that capitalizes on it. The BSA Placemaking Network celebrates its 10-year anniversary with the release of the *Placemaking Manifesto*. Celebrate the Manifesto launch and a conversation soliciting community input with the **co-authors, Christina Lanzl, Robert Tullis and Anne-Catrin Schultz**. **Christine Dunn**, Principal at Sasaki and BSA Board Director at Large, will moderate.

## Placemaking through Sound and Light

Monday, November 20, 6-7:30pm

**Masary Studios – Ryan Edwards, Maria Finkelmeyer and Sam Okerstrom-Lang** – discuss their practice of reimagining place through sound, light, performance and video projection-mapping. Recognizing the inherent and universal vocabulary of composition in architecture, music, and animation, Masary looks to reconsider urban public spaces through their work. The unique sonic, social and geometric qualities of any given site and the opportunity to expand the public's relationship to these elements is at the heart of their practice.

Image: Dance Complex Projection, Cambridge MA, 2017. Photo: ©Lanzl



## 2017 FALL SEMINARS

[www.architects.org/committees/placemaking-network](http://www.architects.org/committees/placemaking-network)

The Boston Society of Architects' Placemaking Network meets monthly to hear seminar presentations on Placemaking, to discuss what makes public spaces successful, and to examine how architects, landscape designers, urban planners, artists, public officials and active citizens can work together to create great public places, to turn SPACE into *PLACE*.

### Placemaking Network Co-Chairs

Christina Lanzl PhD | [christina.lanzl@urbancultureinstitute.org](mailto:christina.lanzl@urbancultureinstitute.org)

Robert Tullis AIA | [rtullis@generalinvestment.com](mailto:rtullis@generalinvestment.com)

**SAVE THE DATE**

*Pizza and libations will be provided.*