

# Placemaking Manifesto

## Biographies of the Authors

**Christina Lanzl**, PhD, is co-chair and 2008 founder of the Placemaking Network at the Boston Society of Architects, which began as a working group and conversation with then BSA executive director, Richard Fitzgerald, in 2007. Christina is the director of the Urban Culture Institute and recipient of a 2017 Businesswoman Award for *Best Woman-Run Arts & Culture Initiative 2017 in the Northeastern United States*. She directs the Urban Culture Institute and teaches in the Department of Architecture at Wentworth Institute of Technology. As seasoned public art consultant and cultural planner with more than 20 years of experience, Christina works with public and private sector clients, cultural institutions, communities and professionals in the creative sector to improve the quality of life. She is currently working on public art and creative placemaking projects with the cities of Boston and Worcester, and with TEMPOart in Portland, Maine. Overall, she has facilitated several hundred permanent and temporary public art initiatives ranging from local to international in scope. Committed to design excellence, Christina believes in the value of active public places, the arts in the community, research and education. Her projects and research have resulted in several books and essays on the arts and culture. She regularly presents on the arts, culture, and placemaking. Christina is an active 22-year resident of the Fort Point Arts Community in Boston and sits on the board of cultureNOW, an online public art resource based in New York City. She is a member of the American Institute of Architects, Boston Society of Architects, the Placemaking Leadership Council, the Public Art Network of Americans for the Arts, and the International Sculpture Center. Trained in the U.S. and in Germany, she received her Master of Arts in Art History from Boston University and earned her Ph.D. with a concentration in Public Art from the University of Munich.

**Anne-Catrin Schultz** studied architecture in Stuttgart, Germany and Florence, Italy, and earned a Ph.D. from the University of Stuttgart. Following post-doctoral research at the MIT, she relocated to the San Francisco Bay Area and worked for several years with Turnbull Griffin Haesloop (TGH) and Skidmore Owings & Merrill (SOM). She has taught architecture history and theory as well as design and art studios at the University of California in Berkeley, the California College of the Arts (CCA) and the Academy of Arts University in San Francisco. Between 2011 and 2013 Anne-Catrin was Assistant Director of the School of Architecture of the Academy of Art University, contributing not only to the expansion of a recently founded architecture program but also assisting the build of an online program of its existing curriculum. In fall 2013 she joined the Department of Architecture at Wentworth Institute of Technology in Boston. Anne-Catrin's research concentrates on the Italian architect Carlo Scarpa analyzing the principle of layering in his work. Expanding the research of layering as a way of creating spaces that carry meaning and continue to evolve over time, the layering exploration started to include complex spatial and kinetic arrangements. Anne-Catrin is interested in contemporary tectonics and narratives that go beyond the built environment. Her latest project *Fake Architecture*, is alluding to the omnipresent Fake news and is tracing reality in architecture, installation art and place making. She is an active member of the New England Chapter of Architectural Historians, among other organizations.

**Robert Tullis**, AIA, co-chair of the BSA's Placemaking Network since 2011, is Senior Vice President and Director of Design at the GID Development Group. He is a registered architect with over 30 years of architecture and real estate experience. He has been involved in the design of a variety of residential, office, retail, entertainment, educational, medical research, civic, institutional, and mixed use projects. Rob is responsible for establishing the design direction and objectives of GID Development Group projects and for collaborating with and directing the work of architecture, landscape, interiors, and engineering consultants. Throughout his career, Rob has been involved in the design of projects throughout the U.S. which in aggregate total over 40 million square feet of enclosed space plus a million of square feet of publicly accessible open space. At GID Development Group, Rob is involved in luxury urban high-rise residential and mixed-use projects totaling \$8 billions of development value. Prior to joining GID, Rob worked in key roles at Koetter Kim & Associates; Ellenzweig Associates, and Elkus Manfredi Architects. Rob holds a B.A. in Fine Arts and Architectural studies from Colgate University and an M. Arch. from the Harvard Graduate School of Design. He is licensed to practice architecture in Massachusetts and holds NCARB registration, is a LEED accredited professional, and is a member of the American Institute of Architects, Boston Society of Architects, Urban Land Institute and The Congress for New Urbanism. Rob has developed and taught a college course on Placemaking, and often lectures on the subject.